


How LB&B Associates uses Mobile Services to fill urgent need for drivers



OVERVIEW

LB&B Associates, a nationwide diversified services company was having trouble finding drivers for their Huntington, West Virginia location. Their primary client is the largest food manufacturer of baked goods and coordinate the delivery of bread along the eastern United States. Centerline provided driver support through our Mobile Driver Services.

CHALLENGE

LB&B Associates was having difficulty hiring qualified drivers around their peak times, as the driver pool in their local areas were exhausted. Because it takes weeks to hire a driver, their team reached out to Centerline to help fill the void quickly.

STRATEGY


We worked closely with the LB&B team to understand their unique business and tailored a driver solution to their needs.

Because LB&B's needs were not near a local Centerline branch, our Mobile service was the closest fitting solution, to fill their urgent need. With Centerline's technologies, we can access all our available drivers nationwide. Centerline can set up drivers to travel to remote sites as needed, temporarily relocating qualified drivers to high-need markets or special projects. Mobile drivers can be relocated within 24-72 hours.



"The responsiveness of the mobile division of Centerline is extremely impressive. I'm very grateful to have a great partnership with Centerline in the times I need them."

— LOGISTICS MANAGER, LB&B ASSOCIATES



How LB&B Associates uses Mobile Services to fill urgent need for drivers (continued)

RESULTS

Because of their partnership with Centerline, LB&B has experienced success with coverage with Centerline during peak seasons. They are thrilled with the quick turnaround and high-quality drivers they receive from Centerline. Our Mobile service team can relocate qualified drivers for their operation within 24 hours and reduces the delays they face during high-peak seasons.

LB&B also uses Centerline as a stopgap for drivers when the unexpected happens. If LB&B is assigned additional work from their customer at the last minute, they call us to provide them with a driver until they can fill the position, because hiring in the transportation industry can often take weeks. LB&B appreciates the support from Centerline to keep their trucks moving.

Because of our excellent service team and responsiveness, LB&B has referred us to another logistics manager in the area to help their operation with drivers as well.



**of requested
drivers**



**requests for
drivers are often
filled within
24 hours**