

# TOP 4 TAKEAWAYS

The transportation industry has seen a lot of change over the past few years but there is hope of the horizon as we shift into a new era. Our annual State of Trucking surveyed drivers and transportation employers to see where the industry stands as we head into 2024.



## HERE ARE THE TOP 4 TAKEAWAYS

only  
**5%**

of employers are looking into cost-cutting measures this year

This is a **sharp decline** from the 15% who reported the same in 2023 and indicates a shift towards growth.



**60%**

say their business is expected to grow in 2024

Because of that anticipated growth, many employers are planning to **increase hiring** this year.



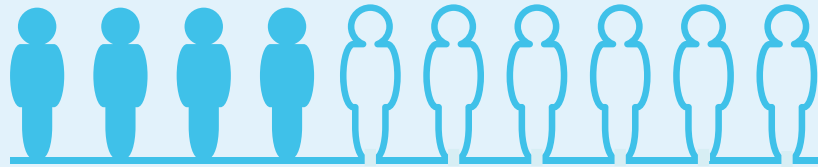
**49%**

of drivers say work-life balance and having flexible scheduling options is the most important benefit to them

While pay remains important to drivers, **stability and balance** are becoming important factors when drivers are searching for new jobs.



**4 in 10**



of drivers stated they feel there are not enough safety resources available for them as a driver

In response to this concerning trend, 72% of employers state they plan to **increase safety** measures this year.



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